

# CONTRACT



**KREM**  
**4103 S.Regal St.**  
**Spokane, WA 99223**  
**(509)448-2000**

<u>Contract / Revision</u> 1257811 /	<u>Alt Order #</u>
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<u>Product</u> JULY 2016	
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<u>Contract Dates</u> 07/04/16 - 08/01/16	<u>Estimate #</u>
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<u>Advertiser</u> Dave Wilson for Congress	<u>Original Date / Revision</u> 07/29/16 / 07/29/16
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And:

**Mike Pursel**  
**Attention: Mike Pursel**  
**8601 N Division St Suite C**  
**Spokane, WA 99208**

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
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<u>Property</u> KREM	<u>Account Executive</u> Larry Sherrer	<u>Sales Office</u> KREM/KSKN Sp
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<u>Special Handling</u>
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<u>Demographic</u> Adults 25-54
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<u>Agency Code</u> 8458	<u>Advertiser Code</u>	<u>Product 1/2</u>
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<u>Agency Ref</u> 4593AG	<u>Advertiser Ref</u> 104376
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KREM	07/11/16	07/11/16	Local News @ 12p	12-1230p	1-----	:30	1	\$120.00	0.00	NM	1	\$120.00
2	KREM	07/25/16	07/27/16	Local News @ 12p	12-1230p	111----	:30	3	\$240.00	0.00	NM	3	\$720.00
3	KREM	07/05/16	07/19/16	Local News @ 12p	12-1230p		:30				NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-1-----				1	\$120.00				
Week:		07/11/16	07/17/16	-----				0	\$0.00				
Week:		07/18/16	07/24/16	-1-----				1	\$120.00				
4	KREM	07/06/16	07/13/16	Local News @ 12p	12-1230p		:30				NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	--1----				1	\$120.00				
Week:		07/11/16	07/17/16	--1----				1	\$120.00				
5	KREM	07/07/16	07/21/16	Local News @ 12p	12-1230p		:30				NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	---1---				1	\$120.00				
Week:		07/11/16	07/17/16	-----				0	\$0.00				
Week:		07/18/16	07/24/16	---1---				1	\$120.00				
6	KREM	07/18/16	07/18/16	Local News @ 5p M-F	5-530p	1-----	:30	1	\$190.00	0.00	NM	1	\$190.00
7	KREM	07/05/16	07/12/16	Local News @ 5p M-F	5-530p		:30				NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-1-----				1	\$190.00				
Week:		07/11/16	07/17/16	-1-----				1	\$190.00				
8	KREM	07/13/16	07/20/16	Local News @ 5p M-F	5-530p		:30				NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	--1----				1	\$190.00				
Week:		07/18/16	07/24/16	--1----				1	\$190.00				
N 9	KREM	07/07/16	07/28/16	Local News @ 5p M-F	5-530p		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	---1---				1	\$190.00				
Week:		07/11/16	07/17/16	-----				0	\$0.00				
Week:		07/18/16	07/24/16	-----				0	\$0.00				
Week:		07/25/16	07/31/16	---1---				1	\$190.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

TEGNA, Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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<u>Advertiser</u> Dave Wilson for Congres	<u>Original Date / Revision</u> 07/29/16 / 07/29/16
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
2	KREM	07/25/16-07/31/16		Local News @ 5p M-F	5-530p	----Th-----	:30		<del>\$190.00</del>		NM		
<i>Credited</i>													
10	KREM	07/10/16	07/31/16	7:00 PM-8:00 PM	7:00 PM-8:00 PM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-----1				1	\$300.00				
Week:		07/11/16	07/17/16	-----1				1	\$300.00				
Week:		07/18/16	07/24/16	-----				0	\$0.00				
Week:		07/25/16	07/31/16	-----				0	\$0.00				
11	KREM	07/05/16	07/05/16	CBS Early Morning News	430-5a	-1-----	:30	1	\$10.00	0.00	NM	1	\$10.00
12	KREM	07/31/16	07/31/16	7:00 PM-8:00 PM	7:00 PM-8:00 PM	-----1	:30	1	\$600.00	0.00	NM	1	\$600.00
N 13	KREM	08/01/16	08/01/16	Local News @ 5p M-F	5-530p	1-----	:30	1	\$190.00	0.00	NM	1	\$190.00
<b>Totals</b>								0.00				21	\$4,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 -07/31/16	20	\$3,910.00	(\$586.50)	\$3,323.50
08/01/16 -08/01/16	1	\$190.00	(\$28.50)	\$161.50
<b>Totals</b>	21	\$4,100.00	(\$615.00)	\$3,485.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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